

Silvio di Rubbo

he/him

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Financial Analyst | FP&A

Financial Analyst with three years of experience in financial reporting, budgeting, forecasting, and variance analysis across EMEA and LATAM (Ralph Lauren, Geneva). Holder of the CFI Financial Planning & Analysis Professional (FPAP) certification. MSc in Economics & Management, Bocconi University (110/110). Delivers clear, decision-oriented financial analyses to senior stakeholders across complex, multi-market environments.

Professional Experience

Business Analyst - Ralph Lauren Europe Sàrl - Genève

September 2023 - September 2025

- Built **5 weekly financial and performance dashboards** (Power BI, Excel, Power Query) tracking sales, margins, deliveries, and KPIs across **7 EMEA regions and APAC**, distributed to **top management**.
- Automated end-to-end reporting workflows, **reducing time-to-insight by 70%** and enabling deeper regional granularity previously unachievable with manual processes.
- Developed **region-level rolling forecasts** and sell-in/sell-out variance analyses, improving category forecast accuracy by **double digits** through granular decomposition across markets.
- Delivered ad hoc financial analyses and budget-support reports to senior leadership, translating structured datasets into clear, decision-ready recommendations.

Business Analyst Intern - Ralph Lauren Europe Sàrl - Genève

January 2023 - August 2023

- Analysed wholesale digital business performance across **EMEA**, producing weekly and monthly reporting packages shared with **200+ stakeholders** including regional CEO, CFO, and Managing Directors.
- Monitored **20 e-commerce partners** across EMEA & LATAM, with dedicated weekly performance tracking and direct dialogue with **7 key accounts**, supporting commercial planning, advertising and promotions decisions.
- Controlled **e-commerce partner compliance** (brand assets, content standards) and flagged performance deviations for corrective action.

Other Experiences

March 2022 - February 2023

Communication Consultant - Stupinigi Palace (Italian Unesco site) - Turin

Developed audience positioning and outreach strategy to re-launch the cultural offer of the site to new target segments.

Procurement Analyst Intern - Four Seasons Hotels and Resorts - Milan

Supported operations to improve procurement efficiency; contributed to ESG sourcing initiatives in the F&B department.

Academic History

MSc in Economics and Management - Bocconi University - Milan

2020 - 2022 | Grade: 110 out of 110 - GPA Equivalent 4

BSc in Economics and Management - Bocconi University - Milan

2017 - 2020 | Grade: 100 out of 110 - GPA Equivalent 3.7

IT Skills and Certificates

- **Financial Planning & Analysis Professional (FPAP):** Corporate Finance Institute (CFI) - 2026
- **Data & BI Tools:** Power BI, Tableau, Power Query, Power Pivot, Excel advanced, SAP ERP, SQL, VBA
- **Sommelier Certificate:** AIS Italy - 2022

Languages

Italian (C2), English (C2), French (B2), Spanish (B1)